INVESTING IN YOUR COMMUNITY

THE ANNUAL CAMPAIGN
Our Annual Campaign invites everyone to get involved in our cause: strengthening our community through youth development, healthy living and social responsibility. The campaign raises funds that provide financial assistance/scholarships, program subsidies, and mission support. Who is everyone? Y members and participants, staff, volunteers, foundations and organizations, local businesses, and friends. Everyone who believes in the life-changing work of the YMCA can be a partner! These funds are used locally and touch thousands of lives every year, with special attention to people of all ages facing economic challenges. Thank you for being a partner—you’re making a difference! Visit www.valleyYMCA.org/donate to learn more.

PRESIDENT’S CLUB GIVING PROGRAM
Any individual, business, foundation or organization automatically becomes eligible for membership in the YMCA President’s Club by contributing $1,000 or more to a YMCA branch or association for annual operating purposes through the Annual Campaign.

$10,000 and up – President’s Club Platinum Level
$5,000 - $9,999 – President’s Club Gold Level
$2,500-$4,999 – President’s Club Silver Level
$1,000 - $2,499 – President’s Club Bronze Level

CAPITAL
Capital gifts help the YMCA build or renovate a physical facility as an investment in our branches and camps now and in the future.

ENDOWMENTS: ESTABLISHING YOUR “FOREVER” LEGACY
An endowment gift to the YMCA creates a permanent source of income to the mission work of the Y. Gifts are made and honored according to the direction of the donor. Funds are carefully invested and a portion of the interest earned is used towards that directed purpose. The balance of the endowment remains invested to keep it healthy and growing. Endowments can include many different types of gifts: cash donations, appreciated securities, charitable remainder trusts, retirement plans, life insurance policies, and bequests rank among the most popular methods to fund an endowment. Y financial development staff members are available to discuss these and other endowment gift options at any time.

Endowment gifts can be restricted for use by a particular branch, camp or program, or they can be unrestricted, meaning that the Board can direct the annual payouts to meet the most pressing needs. An endowment can be “named,” providing an opportunity to honor a family and/or loved one by another individual. The minimum gift amount to establish a named endowment is $10,000.

Endowments are wonderful gifts that keep on giving and that help ensure the Y’s future financial stability. When you establish an endowment gift, you’re not only helping people now but you’re establishing a “forever” legacy of generosity that will carry on for generations to come.

HERITAGE CLUB
YMCA Heritage Club members believe in the cause of the Y and want to build bright futures at the Y by designating a gift to the Y in their estate plans or in direct gifts to the Endowment Fund.

VALLEY YMCA CARES
Many of the Valley of the Sun YMCAs programs now qualify for the Tax Credit for Donations made to Qualifying Charitable Organizations through Valley YMCA Cares. This is a dollar for dollar TAX CREDIT applicable to your Arizona State Tax Liability. For individuals it is up to $400 and for Couples it is up to $800. Deductions do not have to be itemized. The money supports participation in Y membership and programs for Arizona individuals and families who receive temporary assistance for needy families (TANF) benefits, are low income residents whose household income is less than 150% of the federal poverty line, or are chronically ill or physically disabled children. Learn more at www.valleymycacares.org.

COMMENORATIVE GIFTS OR GIVING
Gifts to the Y in honor or memory of loved ones provide a living remembrance for generations to come. Honorary gifts may also be given to celebrate special days and/or occasions, such as anniversaries, birthdays, graduations, and holidays.

GIFTS-IN-KIND
Gifts-in-Kind involve the donation of property, goods and/or services instead of cash. The Y is very pleased to receive these types of gifts and issues acknowledgment letters for them. (Please note: Not all gifts-in-kind are tax deductible. We recommend that donors check with their tax advisors before claiming any in-kind gifts.)

VOLUNTEERISM
From helping at local branches and camps in a wide variety of ways, to serving on boards and committees, thousands of volunteers help make the YMCA even stronger.

For more information, please contact Julianne Simendinger.
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