



SUPPORT THEIR STORY

# YMCA CAMP SKY-Y

2024 ANNUAL CAMPAIGN

**GOAL: \$100,000**

As an organization with more than a century of experience in caring for our community, the Valley of the Sun YMCA responds quickly to these challenges; creatively expanding our programs to meet our community when, where and how we are needed most.



## OUR MISSION

The Valley of the Sun YMCA's mission is to put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

## OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## STRENGTHENING FAMILIES

Y programs support parents in creating stronger families in order to lower child poverty, reduce social-isolation and increase positive health outcomes.

In 2024, the Y will:

- **Allow access for families, regardless of income, to participate and build memories together at Family Camp at YMCA Camp Sky-Y.**

## ADVANCING CHILDHOOD DEVELOPMENT

Y programs provide experiences rich in social and emotional learning because youth can achieve their potential when they are nurtured by supportive adults.

In 2024, the Y will:

- **Provide 260 kids with scholarships to create a meaningful camp experience that is affordable to all and develops their confidence, social skills, and leadership.**

## DEVELOPING COMMUNITY LEADERS

Y programs provide safe spaces to allow teens and young adults to build a sense of belonging and develop their self-identity.

In 2024, the Y will:

- **Provide affordable access to the Counselor-in-Training programs which offers leadership development training and teaches the skills necessary to obtain a summer camp counselor position.**



